

Visual Preference Survey ~ Answer Sheet

SECTION 1 INSTRUCTIONS—please indicate whether the building design depicted in the photo would be appropriate or inappropriate for the study area. If there are specific elements of the design that you like or dislike, please note them in the comment area.

Mixed Use ~ Residential Above, Commercial Below (photos 1-3)

Appropriate_____ Inappropriate_____

Comments_____

Mixed Use ~ Residential Redevelopment (photos 4-8)

Appropriate_____ Inappropriate_____

Comments_____

Mixed Use ~ Smaller Scale Buildings (photos 9-14)

Appropriate_____ Inappropriate_____

Comments_____

Mixed Use ~ Larger Scale Buildings (photos 15-19)

Appropriate_____ Inappropriate_____

Comments_____

Commercial ~ Large Scale (photos 20-25)

Appropriate_____ Inappropriate_____

Comments_____

Commercial ~ Small Scale (photos 26-31)

Appropriate_____ Inappropriate_____

Comments_____

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Industrial (photos 32-37)

Appropriate_____ Inappropriate_____

Comments_____

Business Park (photos 38-43)

Appropriate_____ Inappropriate_____

Comments_____

SECTION 2 INSTRUCTIONS—on a scale of 1-5, please indicate how important you feel these design features are for the study area. If there are specific elements that you like or dislike, please note them in the comment area.

Buried vs. Above Ground Power Lines (photos 44-49)

1	2	3	4	5
<i>Very Unimportant</i>		<i>Neutral</i>		<i>Very Important</i>

Comments_____

Landscaping/Natural Features (photos 50-55)

1	2	3	4	5
<i>Very Unimportant</i>		<i>Neutral</i>		<i>Very Important</i>

Comments_____

Streetscaping (photos 56-61)

1	2	3	4	5
<i>Very Unimportant</i>		<i>Neutral</i>		<i>Very Important</i>

Comments_____

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Side/Rear Parking (photos 62-67)

1 2 3 4 5
Very Unimportant *Neutral* *Very Important*

Comments _____

Architectural Features and Materials (photos 68-73)

1 2 3 4 5
Very Unimportant *Neutral* *Very Important*

Comments _____

Signage (photos 74-79)

1 2 3 4 5
Very Unimportant *Neutral* *Very Important*

Comments _____
